



Cheryl Ingram Gould

Cheryl is the producer, art director and liaison between the creative, production and marketing teams. She is also co-owner and founder of Aviatech, an award-winning interactive advertising agency. Cheryl is an EMMY award-winning producer/art director for commercials, PSAs, documentaries, corporate films and music videos. Her cause marketing credentials include a 45-minute, 3-screen multimedia

show for MADD and a year-long documentary project that explored the indigent healthcare conditions in So. California which earned her a first place Edward L. Bernays Award from the Public Relations Society of America. She also includes American Legacy Foundation, Avon Breast Cancer Walk and United Way among her social marketing clients. Cheryl is an active member of Women in Film (WIF) and the International Documentary Association (IDA).